



## Privacy Policy

Last Updated: 18 May 2023

This Privacy Policy explains how Sechi Design ("we," "us," or "our") collects, uses, discloses, and protects the personal information of users ("you" or "your") who visit and use our website, sechidesign.com (the "Website"). We value your privacy and are committed to protecting your personal information. By accessing or using our Website, you consent to the terms outlined in this Privacy Policy.

### Information We Collect

#### 1.1. Personal Information

We may collect personal information that you voluntarily provide to us when you interact with our Website. This may include your name, email address, postal address, phone number, and any other information you choose to provide.

#### 1.2. Usage Data

We may also collect non-personal information that is automatically transmitted by your device when you visit or interact with our Website. This may include your IP address, browser type, operating system, referring URLs, pages visited, and other usage information.

### Use of Information

#### 2.1. Personal Information

We may use the personal information we collect for the following purposes:

- To provide and personalize our services to you.
- To communicate with you, respond to your inquiries, and provide customer support.
- To send you promotional materials, newsletters, and marketing communications (if you have opted in to receive them).
- To improve our Website, products, and services.
- To protect our rights, enforce our terms of service, and comply with applicable laws and regulations.



## 2.2. Usage Data

We may use the non-personal information we collect for statistical purposes, to analyze trends, administer our Website, troubleshoot technical issues, and gather demographic information. This data helps us understand how visitors use our Website and allows us to improve its functionality and user experience.

### **Information Sharing and Disclosure**

We will not sell, rent, or lease your personal information to third parties without your consent, except as described in this Privacy Policy or as required by law. We may share your personal information in the following circumstances:

- With trusted third-party service providers who assist us in operating our Website, conducting our business, and providing services to you. These third parties are bound by confidentiality agreements and are only authorized to use your personal information as necessary to perform their services.
- If we are required to disclose your personal information by law, court order, or government regulation.
- In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity.
- With your consent or at your direction.

### **Security**

We implement reasonable security measures to protect your personal information from unauthorized access, loss, misuse, alteration, or disclosure. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

### **Cookies and Tracking Technologies**

We may use cookies, web beacons, and other tracking technologies to enhance your experience on our Website. These technologies collect non-personal information about your interactions with our Website and may store it on your device. You have the option to disable cookies through your browser settings, but this may limit your ability to use certain features of our Website.



### **Third-Party Links**

Our Website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. We encourage you to review the privacy policies of any third-party websites you visit.